CLAIMS

What is claimed is:

- 1. In an electroluminescent display, the improvement comprising: providing a plurality of normal mode colors; and providing a plurality of power saving mode colors; wherein each power saving mode color is assigned to a normal mode color; wherein during a power saving display mode, each normal mode color having an assigned power saving mode color is switched to the assigned power saving mode color.
- 2. An improved electroluminescent display as recited in claim 1, wherein each normal mode color not having an assigned power saving mode color is reversed during a power saving display mode.
- 3. An improved electroluminescent display as recited in claim 2, wherein a user can assign each power saving mode color to a normal mode color.
- 4. An improved electroluminescent display as recited in claim 3, further comprising:
- a power saving indicator, the power saving indicator showing the reduction in energy consumed by the display when in the power saving display mode.
- 5. An improved electroluminescent display as recited in claim 1, wherein the power saving display mode is entered manually.
- 6. An improved electroluminescent display as recited in claim 1, wherein the power saving display mode is entered automatically.
- 7. An improved electroluminescent display as recited in claim 1, wherein the display comprises an organic electroluminescent display.

8. A method for conserving power in an electroluminescent display, comprising:

providing a plurality of normal mode colors;

providing a plurality of power saving mode colors, each power saving mode color being assigned to a normal mode color; and

in a power saving display mode, switching each normal mode color having an assigned power saving mode color to the assigned power saving mode color.

- A method as recited in claim 8, further comprising:
 allowing a user to assign each power saving mode color to a normal mode color.
- 10. A method as recited in claim 9, further comprising: reversing each normal mode color not having an assigned power saving mode color in the power saving display mode.
- 11. A method as recited in claim 10, further comprising: indicating the reduction in energy consumed by the display when switched to the power saving display mode.
- 12. A method as recited in claim 8, wherein the power saving display mode is entered manually.
- 13. A method as recited in claim 8, wherein the power saving display mode is entered automatically.
 - 14. In an electroluminescent display, the improvement comprising: providing a plurality of normal mode colors; and providing a plurality of power saving mode colors;

wherein the display is switchable between a normal display mode in which the normal mode colors are displayed and a power saving display mode in which the

power saving mode colors are displayed.

- 15. An improved electroluminescent display as recited in claim 14, wherein each power saving mode color is assigned to a normal mode color.
- 16. An improved electroluminescent display as recited in claim 15, wherein a user can assign each power saving mode color to a normal mode color.
- 17. An improved electroluminescent display as recited in claim 16, wherein each normal mode color not having an assigned power saving mode color is reversed in the power saving display mode.
- 18. An improved electroluminescent display as recited in claim 17, further comprising:

a power saving indicator, the power saving indicator showing the reduction in energy consumed by the display when in the power saving display mode.

- 19. An improved electroluminescent display as recited in claim 14, wherein the power saving display mode is entered manually.
- 20. An improved electroluminescent display as recited in claim 14, wherein the power saving display mode is entered automatically.
- 21. An improved electroluminescent display as recited in claim 14, wherein the display comprises an organic electroluminescent display.